

Message Text

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45

ACTION AF-06

INFO OCT-01 ISO-00 EB-07 /014 W
----- 063757

R 141330Z APR 76
FM AMCONSUL JOHANNESBURG
TO USDOC WASHDC
INFO AMCONSUL DURBAN
AMCONSUL CAPE TOWN
SECSTATE WASHDC 4615

UNCLAS JOHANNESBURG 0514

CAPE TOWN ALSO FOR EMBASSY

E.O. . 11652: N/A

TAGS: BEXP, SF

SUBJECT: COMMERCIAL PROGRAM: GUMMED LABELS FOR USE IN CATALOG
SHOWS

REF: 1) JOHANNESBURG 297; 2) JOHANNESBURG 195; 3) STATE 33116;
4) USDOC 03576; 5) PRETORIA 0747

FOR BIC/OED/EID: SJKARIKAS AND BIC/OIM: SKMILLER

1. CD-144 DATED IN DEPARTMENT MARCH 18 AND TWO SETS GUMMED
LABELS FOR HEALTH CARE CATALOG SHOW JOHANNESBURG AND CAPE TOWN
RECEIVED VIA AIR POUCH APRIL 12, ONE WEEK AFTER CLOSE OF SHOW
IN CAPE TOWN.

2. WE VERY MUCH APPRECIATE DEPTS SUPPORT THROUGH EMLS-FTI SERVICE
AND REGRET THAT THIS POUCH DELAY THWARTED OUR JOINT EFFORTS.

3. IN VIEW OF FORTHCOMING FY'77 COMMERCIAL PROGRAM CATALOG SHOWS
FOR:

A) METALWORKING AND FINISHING EQUIPMENT
B) PRINTING AND GRAPHIC ARTS EQUIPMENT
C) AUTOMOTIVE MAINTENANCE AND REPAIR EQUIPMENT
AS APPROVED BY EMBASSY, PRETORIA (REFERENCE FIVE) WE WOULD
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APPRECIATE THE DEPARTMENTS ARRANGING FOR GUMMED LABELS AND PRINT-

OUTS FOR THESE SHOWS TO BE MAILED IN JUNE FROM WASHINGTON IN THE APPROPRIATE SIC RANGES. THIS SHOULD ASSURE RECEIPT BY THIS OFFICE IN SUFFICIENT TIME FOR OUR USE IN MARKET DEVELOPMENT PROGRAMS FOR THESE EVENTS. FYI, WE NOTE THAT OUR 1969 FTI UPDATE (STATE A-7130) IS NOW IN PROCESS AND WILL BE SUBMITTED TO DEPT ON TIME, I.E. JUNE 1976.

4. RE CATALOG SHOW ON SPORTING GOODS AND TOYS, WE SUGGEST OIM ARRANGE WITH OED/EID FOR PREPARATION OF PRINT-OUT AND GUMMED LABELS UPON COMPLETION ITS REASSESSMENT IN LIGHT OF SAG BALANCE-OF-PAYMENTS SITUATION AND RESULTANT IMPORT CONTROLS AS PER REFERENCES FOUR AND FIVE.
JOHNSON

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NNN

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Margaret P. Grafeld
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